

Rep Order# 7904768 Ver# 5 Mod# 1 Status Confirmed Traffic Order# 24970 Printed: 09/20/2012 10:35 AM
 ECD Yes Last Received: 09/19/2012 7:56 AM
 Showing Buylines: All Lines 1 of 3

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP
 Advertiser () LOVE, MIA Sales Office () WASHINGTON
 Product LOVE/CD4/R Salesperson () JAMIE ANDRUS
 Estimate# 91920 Agency C/P1P2/E LOVE/ORDR/91920
 Buyer Patricia Done Flight Dates 09/19/2012 - 09/20/2012
 Phone# 5455 Salesperson Phone# 202-872-1155
 Fax# Salesperson FAX#
 Hiatus Weeks
 Katz

— CONTRACT COMMENT —

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETENICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETENICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETENICITY.

Ln	Day	Program	Time	Len	Dates	Spots/Week	Rate	Total Spots
1	W	NEWS @ NOON	12P-1P	:30	09/19-09/19	0	\$85.00	0
2	TH	NEWS @ NOON	12P-1P	:30	09/20-09/20	0	\$85.00	0
3	W	NEWS @ NOON	12P-1P	:30	09/19-09/19	1	\$225.00	1
4	W	DR PHIL	3P-4P	:30	09/19-09/19	1	\$175.00	1
5	TH	DR PHIL	3P-4P	:30	09/20-09/20	1	\$175.00	1
6	W	KATIE	4P-5P	:30	09/19-09/19	1	\$90.00	1
7	TH	KATIE	4P-5P	:30	09/20-09/20	0	\$90.00	0
8	W	KSL NEWS	6A-7A	:30	09/19-09/19	1	\$400.00	1
9	TH	KSL NEWS	6A-7A	:30	09/20-09/20	1	\$400.00	1

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EC'd Yes 3 of 3
Advertiser () LOVE, MIA Product LOVE/CD4/R
Estimate# 919920 Buyer Patricia Done
Phone# Fax#

Station KSL-TV SALT LAKE CITY Agency () SMART MEDIA GROUP
Advertiser () LOVE, MIA Product LOVE/CD4/R
Estimate# 919920 Buyer Patricia Done
Phone# Fax#
Hhns Weeks
Flight Dates 09/19/2012 - 09/20/2012
Salesperson Phone# 202-872-1155
Salesperson FAX#
Rep Firm () WASHINGTON
Sales Office () JAMIE ANDRUS
Salesperson ()
Salesperson Phone# 202-872-1155
Salesperson FAX#

—REPORT TOTALS—

Report Totals: 18 / \$5,775.00

—SALES MONTHLY TOTALS—

Sep 12: 18 / \$6,775.00
Sales Totals: 18 / \$6,775.00
Station Totals: 18 / \$6,775.00
Lines not sent/reld/trn: 0 / \$0.00

—COMPETITIVE—

Market Totals	CABL	KJZZ	KSL	KSTU	KTVX	UNKN
\$33,875	0%	0%	20%	0%	0%	80%
	XUCW	XUTV	XSI			

Books null
Demos RA35+